

YINGJIE MU

Graphic Design | Brand IdentityMotion | Graphics

UI & Interaction Design | Web Design

New York, NY
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Work Experience

- 07.2026-Present
BETWEEN FRAMES LLC | Creative Director
 - Design and develop responsive websites, translating visual concepts into functional digital interfaces.
 - Create interactive prototypes, UI components, and motion-based interactions using Figma and Framer.
- 04.2024-07.2024
UDL Design Studio | Graphic Design Intern
 - Contributed to brand identity development and visual refresh projects for PITAKA, SKYPEOPLE, Dr. Alva.
 - Designed brand assets and visual applications across digital and print touchpoints.
 - Supported visual exploration, design refinement, and production-ready deliverables.

Education

- New York, U.S.
Parsons School of Design, The New School
08.2024-06.2026
MFA in Design and Technology
- Beijing, China
Central Academy of Fine Arts, CAFA
08.2019-06.2023
BFA in Communication Design

Selected Recognition

- 2024 | **Interaction Awards (IXDA)**
Engaging Category
- 2023 | **Design Discovery Awards(D&A)**
Graphic Design / Typography Design, Student Winner
- 2023 | **Core77 Design Awards**
Sustainability Category, Student Notable Honor

Expertise

- Graphic & Brand Design**
Brand Identity & Visual Systems · Typography · Editorial & Publication Design · Packaging Design · Print & Digital Design
- Digital & Interactive Design**
UI Design · Interaction Design · Web Design · Interactive Prototyping · Creative Coding · Immersive & XR Design
- Motion & Media**
Motion Graphics · Video Editing · 2D&3D Animation · Visual Storytelling · Spatial & Experiential Design
- Languages**
Fluent in English
Native in Mandarin
- Tools**
Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Premiere Pro) · Figma · Framer · Blender · Unity · TouchDesigner · HTML / CSS / JavaScript · p5.js